



The Coffee Boys Mastermind Application Form

John and Hugh – I’m deadly serious about doubling my profits during the next year and would like to apply, **in complete confidence**, for your Mastermind Group. I understand that I need to be completely honest in this Application Form.

Name: _____	Position in business: _____
Business Name: _____	Telephone: _____
Address 1: _____	Mobile: _____
Address 2: _____	Email: _____
_____	Website: _____
Town: _____	Twitter: _____
County: _____	Facebook: _____
Postcode: _____	Linked In: _____

Describe your business (warts and all – please be COMPLETELY HONEST) as it stands today:

(please continue on a separate sheet if required)



For **08/09, 09/10 & 10/11**, what was your:

Annual turnover

Net profit

...and how much money did you take out personally each year?

How many staff do you employ?

How many years has the business been in operation?

What is your day to day role within the business?

What are the key areas of business that you are best at?



What areas of business do you struggle with?

What is your long term goal for the business and your role within it? Include:

- (1) how much money would you like to be making from it,**
- (2) how many hours would you like to be working within it and**
- (3) when would you like to sell and for how much.**

What do you believe are your biggest obstacles in achieving that goal?



If we had a special Coffee Boys magic wand and could change three things in your business – what would those three things be?

Why do you feel you would be a good Mastermind candidate?

Please list out your prior experience with our work. Include things like previous consultancy from us, whether you have read both our books, heard us speak etc.



Please choose your payment plan:

Option One: One year pre-pay £10,000 + VAT

Option Two: 12 monthly payments at £1,000 +VAT

I'd like to be considered for the Coffee Boys Bursary and pay half price of £500 per month (or £5000 in advance)

Yes Hugh and John!

... I am totally committed to building my business and doubling my profits within one year, starting in June 2011. I commit to sharing my information with my fellow Masterminders and attending all Mastermind events during the year. Please consider my application.

Signed _____ Date _____

Please return your completed form to

John Richardson 5 Shandon Drive, Bangor, County Down, BT20 5HL

Contact John@thecoffeeboys.com or call 0207 305 7007 if you have any questions.

Please note! Applications for John and Hugh's Mastermind Group CLOSE on 6th June 2011.

The First Meeting will be in London on 20th and 21st June